



Media Alert

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RIVERSIDE FOX ANNOUNCES INAUGURAL CONCERT SEASON

Local radio personality Brian Casey along with City of Riverside Mayor and City Council to unveil live schedule for historic venue

RIVERSIDE, CA – On Thursday, September 24, 2009, at 4 p.m. on the Grier Pavilion in City Hall (3900 Main Street, 7th Floor), the City of Riverside Mayor and City Council along with Operator Bill Malone will announce the initial programming for the Inaugural Concert Season of the newly restored historic Fox Performing Arts Center in Riverside. Joining city officials will be KOLA FM's host Brian Casey.

Internationally renowned, award-winning recording artists, television and film personalities, comedians and authors will be the first of many to take the stage at the Fox Performing Arts Center beginning in January 2010.

The Fox Performing Arts Center is one of Riverside's most revered landmarks. Opened in 1929 as a cinema/vaudeville theater house, it attracted well-known performers including Bing Crosby and Judy Garland, while it also became popular for motion-picture previews. The theater may be best known as the site of the first-ever public screening of "Gone with the Wind." In 2007, the City began a major historical restoration of the Fox with the goal of reinventing it as a state-of-the-art performing arts center for Riverside and the Inland Empire.

"The Fox Performing Arts Center is the cornerstone of the City's arts and entertainment amenities, and a centerpiece for our City of Arts & Innovation identity," said Mayor Ron Loveridge. "No longer will City and Inland Empire residents feel they have to drive for miles on the freeway to enjoy this scale of entertainment."

Tickets will go on sale at Ticketmaster at www.ticketmaster.com and the Riverside Municipal Auditorium Box Office following the press announcement.

For more information about schedule and tickets, contact the box office at (951)788-3944.

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